



2026

SPONSORSHIP OPPORTUNITY



AMSA

ALBERTA MOUNTED SHOOTERS ASSOCIATION

www.albertamountedshooters.ca

What is Cowboy Mounted Shooting?

Cowboy Mounted Shooting is a fast-paced equestrian sport that showcases western heritage. Riders race through a pattern while shooting balloon targets with .45 single-action revolvers loaded with black-powder blanks—the fastest, cleanest run wins. The sport welcomes all ages, experience levels, and horse breeds, with divisions ranging from Wrangler youth to Senior competitors. It's truly family-oriented, with many multi-generation families competing together.

The Alberta Mounted Shooting Assoc. (AMSA) is a volunteer run, non profit club drawing members and spectators from Alberta, BC and Saskatchewan. Competitors travel Western Canada throughout the season earning points towards finals. In addition to hosting a series of shoots across Alberta, **AMSA will host the 2026 AMSA Alberta Finals and the 2026 Canadian Finals**





Why Sponsor AMSA in 2026?

- **Direct exposure** to rural families, equine professionals, agriculture businesses.
- **Brand visibility** via banners, announcer mentions, and social media presence.
- **Community goodwill** by supporting youth, families, and western heritage.
- **Association** with a unique sport across Western Canada.

Your sponsorship goes first and foremost to supporting and celebrating our shooters and their equine athletes!

Sponsorship helps our club cover Championship Buckles, Overall Prizes, Youth Awards, Arena Rentals, and so much more that directly impacts our sport.

Follow us on Facebook or Instagram, and check out our website!
www.albertamountedshooters.ca

Sponsor Opportunities

Buckle Sponsor \$250

Help reward the season's top performers—these buckles are the most coveted awards competitors chase all year.

- **Sponsor announcement** at AMSA events
 - **Company Logo** placement on the AMSA website
 - **Social media** recognition leading up to finals
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Silver Sponsor \$500

A strong visibility package for brands looking to connect with Western Canadian equine and rural communities.

- **Company banner** hung in the arena at the AMSA Finals
 - **Sponsor announcement** during the Finals
 - **Company Logo** placement on the AMSA website
 - **Social media** recognition throughout the season
-

Gold Sponsor \$1000

A high-value sponsorship tier offering prominent recognition both in-arena and during awards.

- **Premium banner** placement in the arena at the AMSA Finals.
 - **Sponsor announcements** at the Finals and Awards Ceremony
 - **Advertisement** placement on the AMSA website home page
 - **Highlighted Social media** recognition throughout the season
 - **Flag bearers** carrying your company flag around the arena at finals.
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AMSA Finals 2026 Title Sponsor \$2500

*Our premier sponsorship opportunity for the Alberta Finals—**maximum visibility and exclusive naming rights.***

- **Premium banner placement** in the arena at the AMSA Finals and at the Awards Ceremony
 - **10+ sponsor announcements per day during the Finals and Awards Ceremony**
 - **Advertisement** placement on the AMSA website home page
 - **Highlighted social media** recognition throughout the season and following finals
 - **Flag bearers carrying** your flag several times daily and during Opening Ceremonies
 - Official AMSA Finals Naming Rights- Example: **"2026 AMSA Finals Presented by XYZ Company"**
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Canadian Finals 2026 Title Sponsor \$5000

*The most prestigious sponsorship level, offering major exposure at the national championship event. **Maximum visibility and exclusive naming rights***

- **Premium banner placement** in the arena at the Canadian Finals and at the Awards Ceremony
- **10+ sponsor announcements per day throughout the Canadian Finals and Awards Ceremony**
- **Advertisement** placement on **both the AMSA and MSC** websites home page
- **Highlighted Social media** recognition across regional and national audiences
- 4X Awards Dinner Tickets & MSC Branded Thank You Mug
- Flag bearers carrying your flag several times daily and during Opening Ceremonies
- Official Canadian Finals Naming Rights- Example: **"2026 Canadian Finals Presented by XYZ Company"**

Thank You

Thank you for your interest in supporting the Alberta Mounted Shooters Association. Your support helps us host quality events, provide meaningful awards, and continue growing the sport across Alberta and Western Canada.

Can't find a package that fits your needs? We're happy to work with you to create a customized sponsorship option—including in-kind donations—that aligns with your brand's goals.

If you have any questions or would like to explore sponsorship opportunities, please contact Ashlynn:

Email: amsashooterentries@gmail.com

Phone: (403) 396-0504

Thank you again for considering a partnership with the
Alberta Mounted Shooters Association.



Company Name: _____

Sponsorship Amount: _____

Contact Name: _____

Contact Email: _____

Phone Number: _____

Social Handles: _____